

# Not a member of a place of worship?

In-Sight Institute  
**CERTIFIED**  
**CELEBRANTS**

*Every Life Is Worth Remembering*

*Do you consider yourself  
spiritual but not religious?*

*Would you prefer to be in  
control of how religious  
a remembrance service  
should be?*



Ernie Heffner  
President/Owner/Certified Celebrant

**WE OFFER CEREMONIES PERFORMED BY CERTIFIED  
CELEBRANTS FOR FUNERALS OR CREMATION**



*“Dad wanted his service to be  
about how important his family  
and friends were to him.”*

*“Mom didn’t go to church and  
didn’t want a religious funeral.”*

*“We are spiritual but not  
members of a church.”*



## Meet our Certified Celebrants



Betty Frey



Jessica Smith



Brigitte Morgan



Victoria Krouse



Debe Snyder



Todd Eckert



Scott Ball



Ben Blascovich



John Katora



Mark Strobel



Matt Morris



Nathan Ray



*For a personalized tribute service, there is only one funeral service you should call.*  
Our family owned funeral homes and crematory guarantee the best in funeral and cremation care.

# It Is An IMPORTANT DAY When We Stop To Bear Witness To A Person's LIFE AND TIMES Among Us.

ALL OF OUR  
CERTIFIED CELEBRANTS  
received their training and  
certification from the  
*In-Sight Institute*

## What is a Celebrant?

A Celebrant is a person who is trained and certified to meet the needs of families during their time of loss. A Celebrant creates a personalized tribute service to reflect the personality and life-style of the deceased.

## What does a Certified Celebrant offer the family?

- Our Celebrants offer an alternative to a service provided by a clergy person for those families who are not affiliated with a church or who simply do not wish to have a traditional religious service.
- Our Celebrants have been specifically trained to design a service that is completely personal incorporating those unique stories, songs and experiences that defined the individual.
- Our Celebrants will schedule a special Family Time for those closest to share memories of the loved one's life making the essence of the tribute service based upon the remembrances of the family.
- Our Celebrants have a library of resources available for readings, music, ceremonies and personal touches. The Celebrant will consult with the family to help design a service that best reflects and memorializes the life of their loved one.
- Our Celebrants are bound by a Code of Ethics for complete confidentiality.

## Why do we offer this service?

Like the past trend with cremation, in recent years we have been noticing increasing requests for non-religious ceremonies. In fact, on March 9, 2009, an *Associated Press* article written by Rachel Zoll was published. It presented the report from *The Program on Public Values at Trinity College in Hartford, Connecticut* which surveyed 54,461 adults from February through November of 2008.

### SERVICE GUARANTEE

If you are not completely satisfied with any of our services or facilities, you will not be charged for that item of service.

We take the risk out of selecting a funeral home with our exclusive written guarantee.

## What did the survey of 54,461 reveal?

The survey found traditional organized religion playing less of a role in many lives. **Thirty percent** of married couples did not have a religious wedding ceremony and **twenty-seven percent** of respondents said they did not want a religious funeral.

## What is different now?

Serving families who are **not** members of a place of worship is not new for us. **In the past** when arranging a service, families often asked if we could recommend a clergy person because they were not members of a church. This is a request we continue to fulfill for some families. However, more **recently** we have been noticing a change in that a growing number of families when arranging a service are specifically requesting to not have clergy present. They have also asked how we can help. Feeling obliged, we responded by having our associates further their education to become Certified Celebrants.

## Why use a Certified Celebrant?

The comprehensive training for Certified Celebrants is established by *The In-Sight Institute* and assures your family that they are being served by someone who understands the process and is prepared to offer the very best uniquely personalized tribute service possible.

## Can we use favorite music and poetry?

Our Certified Celebrant will work with you to create a custom tribute that can include favorite music, poetry, scripture, prayer and most anything you can imagine, wish or request.

## Can I confirm a Celebrant's credentials?

**YES.** Contact In-Sight Institute at 1-800-658-9262 or online at [www.InsightBooks.com](http://www.InsightBooks.com)

