

It Is An IMPORTANT DAY When We Stop To Bear Witness To A Person's LIFE AND TIMES Among Us.

ALL OF OUR
CERTIFIED CELEBRANTS
received their training and
certification from the
In-Sight Institute

What is a Celebrant?

A Celebrant is a person who is trained and certified to meet the needs of families during their time of loss. A Celebrant creates a personalized tribute service to reflect the personality and life-style of the deceased.

What does a Certified Celebrant offer the family?

- Our Celebrants offer an alternative to a service provided by a clergy person for those families who are not affiliated with a church or who simply do not wish to have a traditional religious service.
- Our Celebrants have been specifically trained to design a service that is completely personal incorporating those unique stories, songs and experiences that defined the individual.
- Our Celebrants will schedule a special Family Time for those closest to share memories of the loved one's life making the essence of the tribute service based upon the remembrances of the family.
- Our Celebrants have a library of resources available for readings, music, ceremonies and personal touches. The Celebrant will consult with the family to help design a service that best reflects and memorializes the life of their loved one.
- Our Celebrants are bound by a Code of Ethics for complete confidentiality.

Why do we offer this service?

Like the past trend with cremation, in recent years we have been noticing increasing requests for non-religious ceremonies. In fact, on March 9, 2009, an *Associated Press* article written by Rachel Zoll was published. It presented the report from *The Program on Public Values at Trinity College in Hartford, Connecticut* which surveyed 54,461 adults from February through November of 2008.

SERVICE GUARANTEE

If you are not completely satisfied with any of our services or facilities, you will not be charged for that item of service.

We take the risk out of selecting a funeral home with our exclusive written guarantee.

What did the survey of 54,461 reveal?

The survey found traditional organized religion playing less of a role in many lives. **Thirty percent** of married couples did not have a religious wedding ceremony and **twenty-seven percent** of respondents said they did not want a religious funeral.

What is different now?

Serving families who are **not** members of a place of worship is not new for us. **In the past** when arranging a service, families often asked if we could recommend a clergy person because they were not members of a church. This is a request we continue to fulfill for some families. However, more **recently** we have been noticing a change in that a growing number of families when arranging a service are specifically requesting to not have clergy present. They have also asked how we can help. Feeling obliged, we responded by having our associates further their education to become Certified Celebrants.

Why use a Certified Celebrant?

The comprehensive training for Certified Celebrants is established by *The In-Sight Institute* and assures your family that they are being served by someone who understands the process and is prepared to offer the very best uniquely personalized tribute service possible.

Can we use favorite music and poetry?

Our Certified Celebrant will work with you to create a custom tribute that can include favorite music, poetry, scripture, prayer and most anything you can imagine, wish or request.

Can I confirm a Celebrant's credentials?

YES. Contact In-Sight Institute at 1-800-658-9262 or online at www.InsightBooks.com

